

Opening Day A.I.MAN. and EuroMaintenance 2024 at Camozzi Plant in Milan

Successful Opening Day sets the stage for the major event in Rimini (September 16-18): ticket sales now open

<u>Milan, May 16, 2024</u> – The Camozzi Plant (Via Rubattino – Milan) hosted, on Friday, May 16, the Opening Day of A.I.MAN. and EuroMaintenance 2024. It was a day full of contents driven by the 8 thematic sections of A.I.MAN.: <u>Service, Transport, Training,</u> <u>Safety, Sustainability, Infrastructure, Digitalization, and OEM &</u> <u>Distribution</u>. These same sections will also be the topics on which <u>EuroMaintenance 2024</u> will be based: the only fair and congress for Maintenance in Europe will be held at the Rimini Palacongressi, from September 16 to 18.

The invitation-only event, with a selected audience, saw the participation of numerous excellences, both suppliers and endusers, partners of the A.I.MAN. network towards EuroMaintenance 2024. Among the associations present in the room, FEDERTEC, AIAS, and Federmacchine contributed with significant speeches, highlighting the importance of collaboration and networking



among the various realities of the production chain. Notable among the speeches was the one by Bianchi Industrial, sponsor of the day, where Giuseppe Lomonaco, Deputy Commercial Director, presented a talk entitled "*Maintenance is Life*".

One of the highlights of the day was the official kick off of the "**Maintenance's House**", which kicked off the proceedings, accompanied by a symbolic house placed on the stage, that was signed by all the speakers. The innovative format conceived by A.I.MAN. will be fully unveiled on <u>May 23</u> during the EuroMaintenance Month.

Another pivotal moment featured "<u>Mannie</u>", the official mascot of EuroMaintenance 24, which will accompany the audience towards the September event and directly to the Palacongressi during the 3-days event.

During the day, the official opening of the **accreditation for the tickets** for the **Exhibition** and the **Congress** of EuroMaintenance was also announced, available at the link: <u>Accreditation</u>. The Exhibition will be accessible with a free ticket, while the Congress has a dedicated fee.

The event wrapped up with a guided tour of the Camozzi Plant, which aroused great interest among the



over 100 participants. The initiative represented an important networking opportunity in view of EuroMaintenance 2024, which promises to be an unmissable event for all maintenance enthusiasts and professionals.

The day was led by **Cristian Son**, A.I.MAN.'s External Relations Manager, along with the Association's President, **Giorgio Beato**, who guided the audience through substantial content and speeches.

Now the appointment is directly for EuroMaintenance24... towards **the Maintenance show**! The event will be fully available on **May 31** at **10:00 AM** on the concluding day of the EuroMaintenance Month (<u>registration here</u>).

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