

# Where do you stand on the key topics of Asset Management?

Join the EuroMaintenance 2023 market survey. If you were to answer the question ‘what is your biggest challenge within maintenance?’, your answer probably can be linked to one of the following themes: Smart Industry, Asset Performance Management, Sustainability, Safety or The Human Factor. Therefore these are the pillars for EuroMaintenance 2023. We are anxious to find out where you stand, compared to others, on these key topics of Asset Management.

What is in Europe the status about Predictive Maintenance? Is this ‘the holy grail’ every factory will benefit from? And how many companies are really making use of Artificial Intelligence and Robotics? Was this implemented for improving Safety or was this a necessary evil because of the troubling shortages of employees with technical skills? Speaking of which... did your company thought of efficient ways to attract skilled technicians and engineers?

❖ **Where do we stand?** On some grounds we struggle, don’t know where to start. On some grounds we are taking first steps to professionalize and we are discovering the benefits. And on some grounds some of us can act as an example to others. What’s the status per country, per branch and can we learn from companies who are best in class?

On Our Road to EuroMaintenance, a market survey on the previous mentioned themes will be held. What are the new business

requirements for maintenance organizations in Europe regarding technical availability, safety, sustainability, lifetime extension and costs? Which new working methods are applied to meet these new requirements? This market survey about the Future of Maintenance in Europe will be open for all European companies. The survey will be executed this year and the results will be presented at EuroMaintenance, the largest maintenance congress in Europe, to be held from 17 to 19 April 2023 in the brand new, state-of-the-art, Rotterdam Ahoy Convention Centre in the Netherlands.

❖ **Online market survey.** The market survey is executed by Mainnovation in cooperation with the NVDO, the Dutch Maintenance Society, and the EFNMS, the European Federation of National Maintenance Societies. Ellen den Broeder, NVDO General Manager and Project leader EuroMaintenance 2023; “The survey is one of the activities we organize on Our Road to EuroMaintenance. Main-

*‘Gain insight into the European topics of Asset Management’*

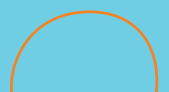




Foto: NVDO

novation is expert in market research in the field of Maintenance and Asset Management. As a partner of EuroMaintenance, they are in the lead and of course the NVDO will make every effort to entice asset owners to participate”.

Maintenance- and Asset Managers and Reliability Engineers will be invited to fill in the online survey. With the added information about the branch they operate in, the size of the maintenance organization and in which country they work, results can then be compared with other companies or other branches. And it will also be interesting to find out which country is ahead when it comes to IoT, Smart Industry or Sustainability? Den Broeder; “Goal is to be able to compare results amongst the different countries and within different branches. Which industries and countries are leading the step forward? This is valuable information for every maintenance society and of course for the participating companies. Where do you stand, on a European scale, on the most important topics of Asset Management and what trends and developments do you see?”

❖ **Learn from best practices.** The analysed results of the market survey will be presented at EuroMaintenance. Besides numbers, figures and comparisons the best practices will be shared. “The best-in-class companies who are really ahead and can be considered as an example to others, will be identified. Which best practices are they applying?”, Mark Haarman, Managing Partner

from Mainnovation explains; “EuroMaintenance is all about Asset Management at its Best. Business leaders will share their vision on developments and the future of the industry and best practices will be showcased. What can we learn from best-in-class companies and how does the maintenance organization of the future look like? Based on these best practices, companies gain new knowledge or inspiration to improve their own maintenance and Asset Management department”.

❖ **Participate.** This online EuroMaintenance 2023 market survey about the Future of Maintenance in Europe is open for participation from July 2022. Filling in the survey will take no more than twenty minutes. The survey can be approached via the websites [euromaintenance.net](http://euromaintenance.net) and [nvdo.nl](http://nvdo.nl) and you will most likely get an invitation for participation via your national maintenance organization. When all results are gathered and analysed, a Vision Document EuroMaintenance will be presented at the conference. All participants will receive this rapport as well as an individual benchmark analysis about their branch. This way you can compare your results with others and you can map out where your improvement potential lies.

Find out what the definite questions are and share your thoughts on these matters by joining the EuroMaintenance 2023 market survey from July 2022, to be found at the websites of [euromaintenance.net](http://euromaintenance.net) and [nvdo.nl](http://nvdo.nl)